ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC) OF MONTEREY PARK AGENDA

SPECIAL MEETING

NOTE THAT THIS MEETING WILL BE CONDUCTED PURSUANT TO SECTION 3 OF EXECUTIVE ORDER NO. N-29-20 ISSUED BY GOVERNOR NEWSOM ON MARCH 17. 2020.

ACCORDINGLY, ECONOMIC DEVELOPMENT ADVSISORY COMMISSION MEMBERS WILL BE PROVIDED WITH A MEETING LOGIN NUMBER AND CONFERENCE CALL NUMBER; THEY WILL NOT BE PHYSICALLY PRESENT AT CITY HALL.

PURSUANT TO THE GOVERNOR'S ORDER, THE PUBLIC MAY PROVIDE PUBLIC COMMENT UTILIZING THE METHODS SET FORTH BELOW.

NOTE THAT CITY HALL IS CURRENTLY CLOSED TO THE PUBLIC.
YOU WILL NOT BE ADMITTED TO CITY HALL.

Wednesday September 23, 2020 5:00 P.M.

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community.

Documents related to an Agenda item are available to the public in the **Community & Economic Development Department** located at 320 W. Newmark Avenue, Monterey Park, CA 91754, during normal business hours and the City's website at www.montereypark.ca.gov.

PUBLIC COMMENTS ON AGENDA ITEMS

You may speak up to 5 minutes on Agenda item. You may combine up to 2 minutes of time with another person's speaking. No person may speak more than a total of 10 minutes. The Commission Chair and Commissioners may change the amount of time allowed for speakers.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting please call City Hall at (626) 307-1359 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

PUBLIC PARTICIPATION

In accordance with Executive Order No. N-29-20 and guidance from the California Department of Public Health on gatherings, remote public participation is allowed in the following ways:

Participants are encouraged to join the meeting 30 minutes before the start of the meeting.

Public comment will be accepted via email to econdev@montereypark.ca.gov during the meeting, before the close of public comment, and read into record during public comment, when feasible. We request that written communications be limited to not more than 50 words.

Public comment may be submitted via telephone during the meeting, before the close of public comment, by calling (877) 853-5247 or (888) 788-0099 and entering Zoom meeting 993 9620 3197 then press pound (#). When prompted to enter participation ID number press

Economic Development Advisory Commission - [September 23, 2020] - [PAGE 2]

pound (#) again. If participants would like to make a public comment they will enter "*9" then staff will be notified and you will be in rotation to make a public comment.

<u>Important Disclaimer</u> - When a participant calls in to join the meeting, their name and/or phone number will be visible to all participants.

CALL TO ORDER

Chairperson

ROLL CALL

Dominic A. Lombardo, Dora Leung, Alexander Fung, Amy Newman

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Commission to take action on any item not on the agenda. The Commission may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Commission's subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

ORAL AND WRITTEN COMMUNICATIONS

[1.] PRESENTATIONS - None.

[2.] CONSENT CALENDAR

2-A Approval of Minutes

It is recommended that the Economic Development Advisory Commission:

- (1) Approve the Minutes of the November 13, 2019 and February 12, 2020 Regular Meeting; and the December 11, 2019 and January 8, 2020 cancelled Regular Meetings
- (2) Take such additional, related, action that may be desirable.
- [3.] PUBLIC HEARING None.
- [4.] OLD BUSINESS None.
- [5.] NEW BUSINESS

5-A Introduction

For discussion only

5-B Ideas on how the EDD can be a better resource to small businesses

For discussion only

Economic Development Advisory Commission – [September 23, 2020] – [PAGE 2]

- 5-C Economic Development initiatives during and post-pandemic For discussion only
- [6.] COMMISSION COMMUNICATIONS None.

ADJOURN



Economic Development Advisory Commission Staff Report

DATE: September 23, 2020

AGENDA ITEM NO: New Business 2-A

TO:

Economic Development Advisory Commission (EDAC)

FROM:

Michael Encinas, Acting Economic Development Specialist

SUBJECT:

Approval of Minutes

RECOMMENDATION:

It is recommended that the EDAC:

- 1. Approve the Minutes of the November 13, 2019 and February 12, 2020 Regular Meetings; and the December 11, 2019 and January 8, 2020 cancelled Regular Meetings and;
- 2. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

None

BACKGROUND:

None

FISCAL IMPACT:

None

Respectfully submitted by:

Michael Encinas

Acting Economic Development

Specialist

ATTACHMENT(S):

- 1. Minutes of November 13, 2019 Regular Meeting
- 2. Minutes of December 11, 2019 cancelled Regular Meeting
- 3. Minutes of January 8, 2020 cancelled Regular Meeting
- 4. Minutes of February 12, 2020 Regular Meeting

ATTACHMENT 1 Minutes of November 13, 2019 Regular Meeting

MINUTES

MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION

REGULAR MEETING

Wednesday, November 13, 2019

The Economic Development Advisory Commission (EDAC) of the City of Monterey Park held a regular meeting of the Commission in the Conference Room 153, located at 320 W. Newmark Avenue in the City of Monterey Park, on Wednesday, November 13, 2019 at 6:00 p.m.

CALL TO ORDER: The meeting was called to order at 6:06 p.m.

ROLL CALL: Arthur Fong, Henry Lo, Philip Smith

ABSENT: Dominic Lombardo, Thomas Welch, Economic Development Project Manager

ALSO PRESENT: Ron Bow, City Manager and Donna Ramirez, Economic Development Specialist

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS None.

ORAL AND WRITTEN COMMUNICATIONS

None.

1. PRESENTATION

None

2. CONSENT CALENDAR

None

3. PUBLIC HEARING

None

4. OLD BUSINESS

4A. WeWork Concept

The EDAC discussed the possibility of having a WeWork Space in the City of Monterey Park.

Discussion: The EDAC considered utilizing the Saturn Building as a WeWork concept.

City Manager Bow stated that the EDAC should regroup and look at what their goals were.

MISSION STATEMENT

Homework – Review the economic development strategic plan and absorb the information. They should make notes and discuss at the next meeting what items need to be changed and updated.

City Manager Bow provided a copy of the Economic development Strategic Plan and (S.W.O.T.) Strengths, Weakness, Opportunities, and Threats analysis. The EDAC will review the Economic Development Strategic Plan and the SWOT analysis. They will note down any changes or additions that may be needed in order to update the Strategic Plan. Their ideas will be a topic for discussion during the EDAC regular meeting on January 8, 2020.

5. <u>NEW BUSINESS</u>

5A. Food Trucks

Economic Development Specialist Ramirez provided information on the city's regulations for food trucks.

Discussion: The EDAC discussed the desire to have food trucks along Atlantic Blvd.

City Manager Bow further explained in detail the ability to regulate food trucks.

The EDAC discussed the food truck concept in length.

Action Taken: No action was taken, for discussion only.

5B. South Garfield Commercial Projects

City Manager Bow updated the EDAC on the outlook of a possible expansion for the Brew Kitchen.

Action Taken: No action was taken, for discussion only.

6. COMMISSION COMMUNICATIONS AND COMMISSIONER AND AGENCY MATTERS

Market Place Intersection

Discussion: The EDAC asked what is the city's ability to create a pathway to turn left on Pomona Blvd. from Garfield Ave. towards Market Place Dr.

December 11, 2019 Regular Meeting

The EDAC members discussed the possibility of going dark for the EDAC regular meeting on December 11, 2019.

Action Taken: The EDAC approved to go dark for the EDAC regular meeting on December 11, 2019.

Motion: Moved to approve made by Commissioner Fong and seconded by Commissioner Lo.

Ayes:

Fong, Lo, Smith

Noes:

None

Absent:

Lombardo

Abstain:

None

ADJOURNMENT

There being no further business for consideration, the meeting was adjourned at 7:13 p.m.

Tom Welch

Economic Development Project Manager

ATTACHMENT 2 Minutes of December 11, 2019 Cancelled Regular Meeting

CITY OF MONTEREY PARK

320 West Newmark Avenue • Monterey Park • California 91754-2896



City Council
Peter Chan
Mitchell Ing
Stephen Lam
Hans Liang
Teresa Real Sebastian

City Clerk Vincent D. Chang

City Treasurer Joseph Leon

NOTICE OF MEETING CANCELLATION

The Economic Development Advisory Commission (EDAC) of the City of Monterey Park

NOTICE IS HEREBY GIVEN that the regularly scheduled EDAC meeting of December 11th, 2019 has been cancelled due to a lack of quorum. The next regular EDAC Meeting will be held on Wednesday, January 8, 2020 at 6:00 p.m. in the Conference Room 153 on the 1st Floor located at 320 West Newmark Avenue in the City of Monterey Park.

Dated this 5th day of December 2019.

Tom Welch

Economic Development Project Manager

ATTACHMENT 3 Minutes of January 8, 2020 Cancelled Regular Meeting

CITY OF MONTEREY PARK

320 West Newmark Avenue • Monterey Park • California 91754-2896



City Council
Hans Liang
Mitchell Ing
Teresa Real Sebastian
Stephen Lam
Peter Chan

City Clerk Vincent D. Chang

City Treasurer Joseph Leon

NOTICE OF MEETING CANCELLATION

The Economic Development Advisory Commission (EDAC) of the City of Monterey Park

NOTICE IS HEREBY GIVEN that the regularly scheduled EDAC meeting of January 8th, 2020 has been cancelled due to a lack of quorum. The next regular EDAC Meeting will be held on Wednesday, February 12th, 2020 at 6:00 p.m. in Conference Room 153 on the 1st Floor located at 320 West Newmark Avenue in the City of Monterey Park.

Dated this 6th day of January 2020.

WTom Welch Economic Development Project Manager

ATTACHMENT 4 Minutes of February 12, 2020 Regular Meeting

MINUTES

MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION REGULAR MEETING

Wednesday, February 12, 2020

The Economic Development Advisory Commission (EDAC) of the City of Monterey Park held a regular meeting of the Commission in the Conference Room 153, located at 320 W. Newmark Avenue in the City of Monterey Park, on Wednesday, February 12, 2020 at 6:00 p.m.

CALL TO ORDER: The meeting was called to order at 6:00 p.m.

ROLL CALL: Henry Lo, Philip Smith

ABSENT: Arthur Fong, Dominic Lombardo, and Leilani Morales

ALSO PRESENT: Thomas Welch, Economic Development Project Manager and Michael Encinas, Acting Economic Development Specialist

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS None.

ORAL AND WRITTEN COMMUNICATIONS

None.

1. PRESENTATION

None

2. CONSENT CALENDAR

None

3. PUBLIC HEARING

None

4. OLD BUSINESS

None

5. **NEW BUSINESS**

None

6. COMMISSION COMMUNICATIONS AND COMMISSIONER AND AGENCY MATTERS

ADJOURNMENT

There being no further business for consideration, the meeting was adjourned at

MISSION STATEMENT

6:15 p.m for a lack of quorum.

Michael Encinas Economic Development Specialist